

Yiwei (Eve) Liu
liuyiwei@unc.edu | Chapel Hill, NC 27517 | (984)-369-3566

EDUCATION

University of North Carolina at Chapel Hill, Chapel Hill, N.C
Master of Educational Innovation, Technology, and Entrepreneurship (MEITE) Aug 2024 - Aug 2025

Yantai University, Yantai, China
Bachelor of Science in Athletic Training Sept 2012 - June 2016
GPA: 3.73/4.00 | Awards: Outstanding Student Scholarship (4 years); Outstanding Graduate

SKILLS

Programming & Data Science: Python, R, SPSS, Large Language Models (LLM), Data Analysis
Design & Office Tools: UX/UI Figma, Adobe Creative Suite, Canva, Microsoft Office, Design Thinking
Languages: English(Fluent); Chinese(Native)

EXPERIENCE

Inter, UNC School of Education, Chapel Hill, NC Aug 2024 - Dec 2024
• Assisted with student recruitment, networking events, and career workshops, enhancing admissions processes and student retention.
• Organized major events, including the SOE Alumni Panel, LinkedIn Workshop, and Student Stress Relief Event, improving student engagement and well-being.

Academic Program Director, ACT International Test Center, Qingdao, China Mar 2021 - July 2024
• Established 20+ ACT test sites and GAC-authorized schools, increasing student enrollment by 20%
• Led GAC curriculum reform to enhance alignment with university standards, improving student outcomes by 15%, while serving as the Chief Proctor for ACT exams
• Led GAC curriculum reform, improving student outcomes by 15%, and served as Test Coordinator for ACT exams.
• Directed teaching teams and academic operations, optimizing collaboration and program efficiency.

Program Manager, New Channel International Education Group, Qingdao, China Jun 2018 - Mar 2021
• Managed curriculum development and study abroad services, improving admissions to top North American universities by 20%. During the leadership, 95% of students were admitted to top 100 U.S. universities.
• Organized international competitions, increasing student participation by 35% and strengthening their university profiles.
• Built partnerships and organized education fairs, streamlining operations for high-quality program delivery.

PROJECTS

Global Leadership and International Education, ACT International Test Center, Qingdao, China March 2024
• Led study programs for 300+ students across the UK, US, Australia, and Singapore, fostering leadership and cultural exchange. Built partnerships with international schools and developed a widely adopted leadership curriculum.

ACT International Test Center Process Optimization, ACT International Test Center, Qingdao, China Fall 2022
• Improved ACT Test Center operations, implementing an online scheduling system that reduced administrative workload by 30%.

Online Learning System Development, New Channel International Education Group, Qingdao, China Feb 2020
• Designed and launched a remote learning system during COVID-19, ensuring uninterrupted online education for 300+ students through virtual classrooms, interactive coursework, and digital engagement tools.

LEADERSHIP AND ACTIVITIES

- ACT Training Program (Director), ACT Test Center, Qingdao, 2020–2024 Led teacher training and curriculum development, improving educational outcomes.
- Volunteer Experience: Volunteer Teaching Program (Co-founder & Team Leader), Yantai University, China, Thailand, and the Philippines, 2014–2016 Developed educational initiatives across China, Thailand, and the Philippines.